

There are *three* responses to a piece of **design**...

...Yes, no and

WOW!

Wow is the one we'll aim for.

Rebranding



Business Cards



Forecourt POS



The Client...

Harratts is a Yorkshire based motor group with over 10 sites selling new and used vehicles for over 40 years.

What we did...

We were approached by Harratts to modernise their brand and also develop a new concept for their used car section. After some initial research, a new concept was developed, which has been added to a wide range of print and promotional items throughout their network.

Their Opinion...

“We have been working with Portfolio on various projects from re-branding the business to a web-print system. I have found that Portfolio provide a high level of service and creativity, which is exactly what I was looking for”.

Danny Holden

Forecourt POS



POS Branding Guide



Audi
Vorsprung durch Technik



The Client...

Audi is recognised as one of the leading prestigious car manufacturers throughout the world. With a reputation for delivering high quality vehicles.

What we did...

We designed a modern, innovative range of products that complimented their minimalist approach to forecourt advertising. A branding guide was designed to allow each dealer to implement the products that best suited their business.

Their Opinion...

"Audi Ireland has worked in partnership with Portfolio Display in the implementation and design of our approved used car programmes. I have found Portfolio to be professional, innovative and willing in all their dealings with us and have provided an excellent service, which exceeds our expectations".

Cian O'Brien

Twist Flexi Banner Stand Design



The Client...

JCT 600 is one of the UK's largest privately owned motor groups. Providing luxury vehicles for over 60 years.

What we did...

JCT 600 are supporting Le Tour Yorkshire and required the design and production of a large Twist banner to promote their support of this amazing event.

Their Opinion...

“Portfolio Display were briefed to design a large eye-catching banner, to show our support for The Grand Depart (Le Tour Yorkshire).

This is a very important, high profile event in Yorkshire and I'm extremely satisfied with the end results.”

Sam Hartley

Forecourt POS



POS Branding Guide



Sytner | Select

The Client...

The Sytner Group are the 2nd largest motor group in the UK. They approached Portfolio Display to develop a range of products for their new Sytner Select programme.

What we did...

A branding guide was developed with a range of unique products all branded Sytner Select. As this is rolled out across their network dealers can purchase products directly from Portfolio Display using the guide.

Their Opinion...

"Portfolio have produced an absolutely stunning POS Branding Catalogue which enables our centres to place orders, quickly and efficiently, and we have the peace of mind to know that POS for Sytner Select is universally the same across the group."

Exhibition Stand Concept, Design, Print and Manufacture



Teconnex

The Client...

Teconnex is a leading European manufacturer of specialised clamps supplying a diverse range of industrial markets worldwide.

What we did...

We were recently tasked with the design and manufacture of an exhibition stand, which was required in less than 5 working days.

Their Opinion...

“Portfolio Display’s service has been second to none, recently we gave Portfolio Display the challenge of coming up with a stand that we can show to AGM members and to our customers. The dead line was tight and the display designed by Portfolio represented a modern display along with first class material and installation, in the shortest time period possible. Great to do business with.”

Nadeem Anwar

Full Corporate Identity Including Logo Design



The Client...

IH Motorhomes is a manufacturer of luxury motorhomes winning numerous awards for their high class vehicles.

What we did...

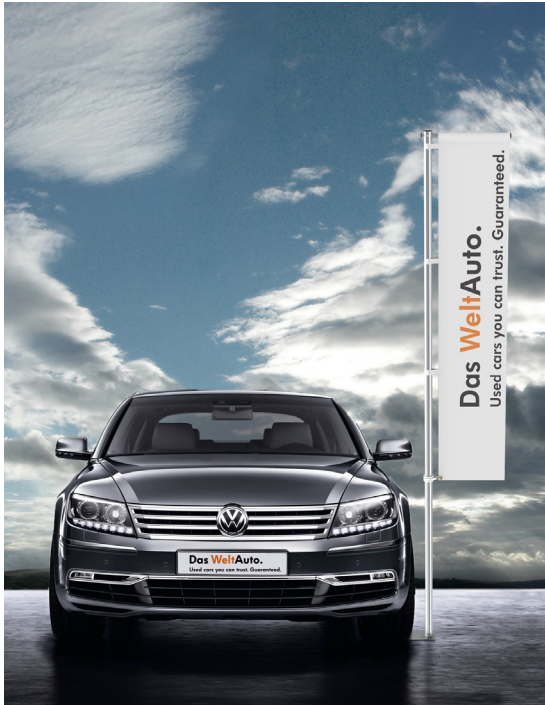
We rebranded the company's corporate identity, to help take the company forward. The new brand was added to their motorhomes and used throughout a range of marketing materials and display products.

Their Opinion...

"Our relationship has grown from strength to strength over the years and I only see this increasing as we continue to work together on new projects."

Dean Morgan

POS Branding Guide and Various Forecourt Graphics



Das WeltAuto

Used cars you can trust. Guaranteed

The Client...

Volkswagen Ireland had a requirement to develop a consistent image across their used car network. Promoting the "Used cars you can trust, guaranteed", Das Welt Auto brand.

What we did...

Designed a wide range of display products, incorporating their minimalist approach. A branding guide was developed so that each individual dealer could order additional display products, keeping the range consistent across sites.

Their Opinion...

"The wide-ranging experience that Portfolio Display has in the area of automotive POS and their drive to introduce new innovative products was of great benefit for us. Portfolio Display have developed a detailed POS branding guide for our used car programme".

Daniella Negrini

Treatment Brochure



Promotional Displays



Gift Voucher



VJW Holistic Therapies

The Client...

VJW Holistic Therapies is a luxury health spa located in a converted historic old Mill. They were looking for marketing materials to match the charm of their location.

What we did...

We have been involved in the design of all of their signage and promotional materials and have seen this business progress from a start up to a very successful health spa in just a few years. Obviously helped by their professional looking image.

Their Opinion...

“Portfolio Display have supported my business right from the start, designing marketing and promotional materials.

I love the modern designs and simplicity, which matches my company ethos perfectly.”

Victoria Williams - Owner

Logo, Business Cards and Promotional Folder



The Client...

KD Decorative provide theming and animatronics to theme parks and shopping centres all over the world.

What we did...

With Disney (USA) asking to see a presentation of KD's work, we were tasked to create a logo and presentation materials to help promote their company's professional services during meetings.

Their Opinion...

"We wanted to work with a company that could give our core skills and operation the quality packaging it required whilst retaining an informative template. We are delighted with the finished product and were proud to have distributed our newly branded company literature to customers at a recent exhibition in Europe."

Chris Powell

“I *strive* for two things in **design**:

simplicity and clarity.

Great design is born of those two things.”

- *Lindon Leader*

Ready to discuss your design project?

Email: artwork@portfolio-display.co.uk | Call: 01422 370 021